

METHOD (President : M. L. Fleddérus) with its head office at The Hague.

A number of persons have given their support to the building up of the system ; some of them are working together today as the chief group in the " MUNDANEUM INSTITUTE THE HAGUE " : Marie Reidemeister, putting material together and making the ' transformations ' ; Gert Arntz and Erwin Bernath designing the signs and making the pictures ; Josef Scheer printing, colouring, and helping generally. From the very start Josef Frank has been our regular expert on the building and organization of museums.

The pictures given here as examples are very small and in black and red only. The selection of these ISOTYPE pictures had to be made with these limiting conditions in mind. However, these examples will give an idea of the effect which is possible with pictures of greater size using a wider range of colours, and of the sort of help they give in making clear complex relations in society and economics, in biology, the engineering sciences, and a number of other fields.

Miss Reidemeister gave much help in putting together the material in this

book, and Miss L. W. Lockhart gave special attention to the language side. For the kind offer to get out a book on international picture language I am in debt to Mr. C. K. Ogden and The Orthological Institute.

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