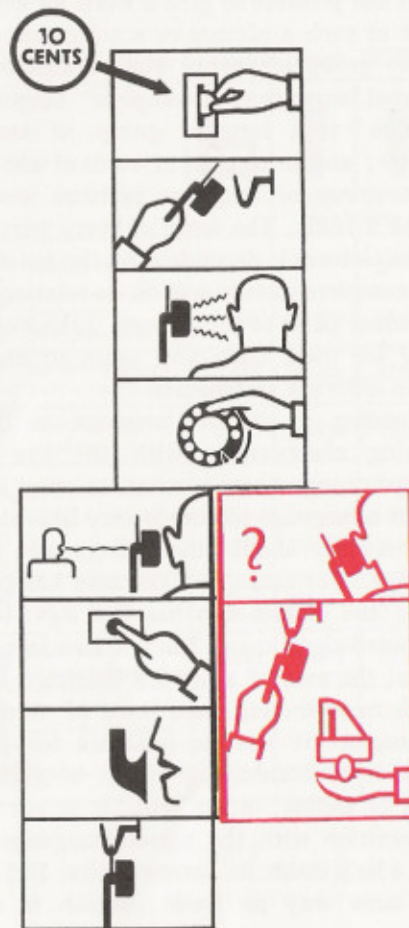


—the international signs of the language of mathematics—and words are only used to give their sense. But we are not able to get anything from them if we have no knowledge of the language used. A sign at the top of a list of numbers (see Picture 4) makes us almost independent of the knowledge of the language, because pictures, whose details are clear to everybody, are free from the limits of language: they are international. WORDS MAKE DIVISION, PICTURES MAKE CONNECTION.

Education by pictures in harmony with the ISOTYPE system, advertisement by ISOTYPE signs, will do much to give the different nations a common outlook. If the schools give teaching through the eye in harmony with this international picture language, they will be servants of a common education all over the earth, and will give a new impulse to all other questions of international education.

The ISOTYPE picture language is not a sign-for-sign parallel of a word language. It is a language which may be put into words in very different ways. The units of the picture language have different senses when they are in different positions.

How to make use of the telephone



PICTURE 2