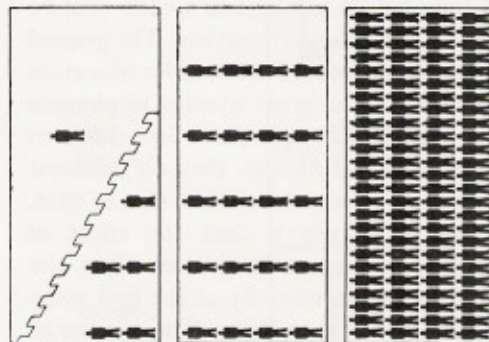


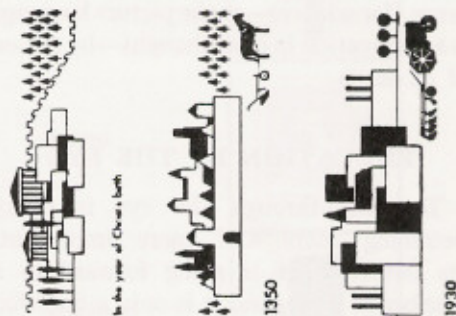
necessary for the schools to take note of this fact, if the effect of the streets is not to be greater than that of the school. The schools, like all old organizations, are rooted in the past, and the general teaching tendency is the outcome of the old opinion that pictures are only for men without knowledge of reading and writing, and not for men of good education. Even today there is still much of this feeling against pictures, which are said to make a book seem less serious, but in competition with it is the new feeling that today the eye is all-important.

The schools are starting to make use of pictures, but only in the less important connections. The full use of the rules of the ISOTYPE system will make a complete change in our ways of teaching. New fields of knowledge will be open for teaching in schools. The history of nations and groups (see Picture 5), the organization of goods, suddenly become clear when put before the eye in good teaching-pictures. The first suggestion gives the learner the guide to deeper knowledge and to science, without the danger which is so frequent in education by words: that of taking note only of details and seeing nothing of

Number of Men Living in Europe



1 sign for 5,000,000 men



PICTURE 5