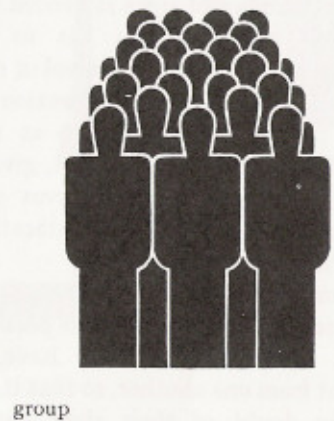
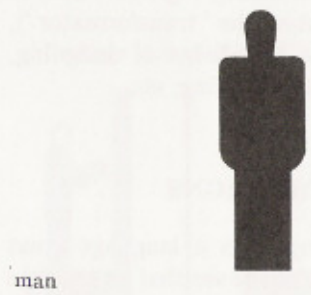


A specially important part in the ISOTYPE system as it is at present used is taken by the pictures giving 'statistics' or the relation between amounts of different things—'amount pictures,' or 'number-fact pictures.' To most men the reading of long lines of numbers is a great trouble—they put down a book when they see it has in it numbers or curves. But pictures are an attraction. This fact gives the ISOTYPE system a special value for all sorts of education.

It is not necessary for every reader of ISOTYPE pictures to have a complete knowledge of all the rules of the ISOTYPE system, because without being conscious of the reason he gets the effect of the pictures. It is the same with the reading of a good play or a well-balanced bit of writing—there is no need to have a knowledge of the art used in producing such effects to get pleasure from it. We may even say that almost no knowledge at all is necessary of the ' words ' of the picture language—the signs—or of the rules for talking this language—the system.

On the other hand, for writing this language much more is necessary than the reading of a book about the system. The



PICTURE 6