

pictures which have been worked out may be part of such an encyclopaedia in pictures.

In putting together a special selection of pictures for certain teaching purposes, one has to be guided by the same rules of wise selection as in putting together signs for a teaching picture. It would be an error to put a number of pictures before the eye which were as uninteresting as the statements they take the place of. Pictures, being parts of one group, have to be as different from one another as possible so that they will not get mixed up in the memory.

It is a special work to give to every picture a new note. It is against the rules to make changes without any reason. Every change has, in addition, to say something. It is important for teaching-pictures to be the cause of a strong reaction. Every picture has to give a new impulse to attention, to conscious thought, to a desire for deeper knowledge. Interest has to be the guide between one picture and another. But it is possible to overdo things. "Less is more." The teaching effect will be greater, the memory will be clearer, when only a small number of

good pictures has been given, every one different from the other, and at the same time every one supporting the other.

From this account it will be clearly seen what are the ISOTYPE rules for putting things on view, in special buildings, museums, etc. It is necessary for the public to be guided through a museum in the same way as the eyes are guided through the signs and words of one picture. Everything which is put on view has to be given order like the different parts of a book. It is not necessary for an ISOTYPE museum to have nothing but ISOTYPE pictures: no, ISOTYPE rules may be made use of in natural history museums and in museums giving the history of society, in museums of science and industry, in museums of art and in museums of hygiene, etc. In the society of the future all these different sorts of museum will be parts of one great teaching organization. Everything which is put on view in a museum has to be given a teaching purpose. At present, experts in special sciences put things together for a museum—everybody has been into a natural history museum and seen the thousands and thousands of