

birds and other animals which are there grouped under one roof. Every expert is pleased to have a great number of examples and details. But museums are not for experts, they are for the public. At present there are no representatives of the general public to take care of the interests of the men who come to see and to get some knowledge. ISOTYPE rules are the rules for respecting the interests of the public (in a picture, in a museum, or in all museums together).

What will an ISOTYPE museum of natural history be like? Certainly it will have in it a number of birds, fishes, and so on. But some account will be given of their living conditions, and other facts about them, such as their distribution over the earth, and their relations to man and society will be made clear. An ISOTYPE museum of natural history will have in it not only animals and plants, but maps, number-fact pictures, examples of things made from different animals and plants, their part in our existence, and so on. So such a museum would be like a great ISOTYPE picture made up of natural things. The things have to be not separate, but in some relation to one another and

in some relation to the experience and the knowledge of every onlooker. So the new knowledge will come into its right place.

An ISOTYPE museum has to give the chance to everyone to make his selection himself. In a great museum there has to be a wide field for selection. It is important to make this clear to everybody by the order of things, by the system of the building. For example, if someone has an interest in 'whales' (the greatest sea-animals), it will be important for him to see quickly what their special place in the museum is, and to have a key to everything in connection with whales: substances for lighting, for leather-making, for medical purposes, and soap-making, supports made of whalebone, where their living-place is, the number put to death every year, where and how whale-fishing is done, which countries take part in this trade, etc.

Such ISOTYPE museums are quite different from the museums of yesterday. The idea has come down to us from the past, when rulers or churches got together works of art and strange things which were the property of one person only, that museums have to put on view