

will sometimes be a distribution of signs on a geography map. Even if it is better to have no map, the memory of the map has to be respected. The positions of the countries has to be the same as on the map in general use. The map of the earth which is in use in Europe has America at the left side and Asia at the right, so the order of the 6 great divisions of the earth on the ISOTYPE pictures is this :

CANADA, U.S.A.	EUROPE	SOVIET UNION
MIDDLE AND SOUTH AMERICA	AFRICA, SOUTH ASIA, AUSTRALIA	FAR EAST

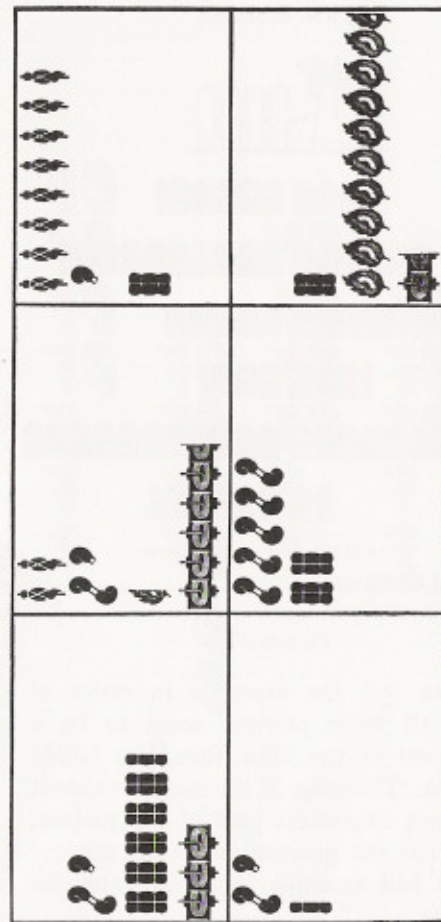
(See Pictures 21, 22)

or, if they have to be in one line :

CANADA and U.S.A., MIDDLE and SOUTH AMERICA, EUROPE, AFRICA and SOUTH ASIA and AUSTRALIA, SOVIET UNION, FAR EAST. In the same way, a position for all the countries has been fixed by the ISOTYPE system.

Very frequently, but quite against the rules of the ISOTYPE system, amount

Material for Cloth  
U.S.A. and Canada



Middle and South America

Africa, South Asia,  
Australia

Far East

linen—wool—cotton—natural silk—chemically produced silk  
I sign for 10% of the amount produced on the earth

PICTURE 29