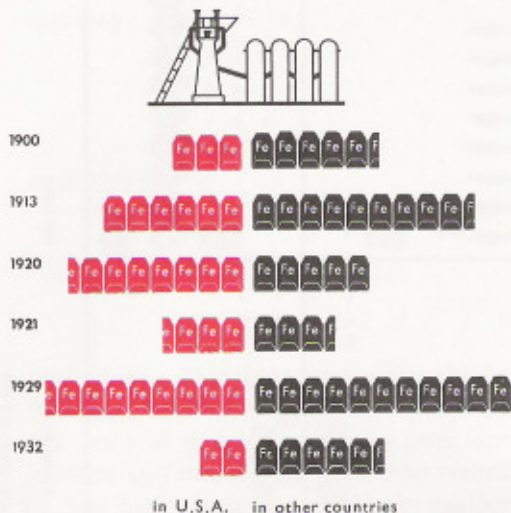


Pig Iron Produced



PICTURE 30

pictures put the amounts in order of size. All these pictures seem to be a statement of the same thing: a falling amount. The order of the names is almost the most important part of the picture. What has the greatest effect on the eye in the bad example is of no value for learning.

If the order of countries is fixed, the curve is dependent on the thing under discussion. It is not hard to keep in memory the fixed order of countries. What has the greatest effect on the eye, the curve, is most important for learning. Every sort of thing which has a distribution over the earth, has such a curve, which is its special mark, its 'face.' Here is an example in the form of a test-question: the places 1., 2., 3. . . . are the 6 great divisions of the earth, Canada and U.S.A., Middle and South America, and so on. A, B, C, D are materials produced for making cloth. The distribution is:

1. AAAAAA		CCC	
2. A			
3.	BB	CCCCC	
4. AA			
5. A	BBBBBBBB		
6. A		C	DDDDDDDDDD

What are A, B, C, D?

It is not hard to see: A is cotton, B linen, C chemically produced silk, D natural silk (see Picture 29).

A number of rules are necessary if there is not only one sort of thing, but two or more different sorts of things in some